UNDERSTANDING YOUR SPONSORSHIP BENEFITS

2027 annual sponsorships • Benefit details and additional opportunities

VISIBILITY

Chapter recognition across chapter platforms

Recognition through the Chapter sponsor webpage, event signage, e-newsletter, and sponsor section of ASID TN Member Directory.

Benefit	Premier	Community	Contributor	Essentials
ASID TN Sponsor webpage	Logo, short profile + link	Logo + link	Logo + link	Company name + link
Event signage / e-newsletter	Featured logo	Logo	Logo	Company name
Sponsor Section of Member Directory	Enhanced listing	Enhanced listing	Standard listing	Standard listing

DIGITAL PROMOTION

ASID TN + sponsor-hosted event promotion

Included for all annual sponsors hosting an approved Chapter event. Promotion may use social media, e-newsletters, event calendars, and other applicable Chapter channels.

Sponsor company events and announcements

Opportunity to submit company events, educational programs, showroom activities, product launches, and other relevant announcements for promotion through ASID Tennessee communication channels. All content and timing are subject to Chapter review and scheduling.

Benefit	Premier	Community	Contributor	Essentials
Sponsor company announcement promotion	Priority consideration	Included	Not included	Not included

EVENT PARTICIPATION

Annual Sponsor + Board Luncheon

Premier, Community, and Contributor sponsors are invited to connect with the ASID Tennessee Board, discuss ideas, and learn Chapter priorities. Sponsorship must be confirmed by January 15, 2027 to receive an invitation.

Signature events: tickets and vendor tables

Events may include the Design Awards Gala, State Conference, and Holiday Celebration. Availability and formats depend on the event and venue.

Benefit	Premier	Community	Contributor	Essentials
Signature-event tickets	6 complimentary	4 complimentary	2 complimentary	1 at 50% off
Vendor table	Included	Included	1 at 50% off	Not included

PRIORITY ACCESS

Chapter event-date selection

All hosting is subject to Chapter approval, scheduling, and calendar availability.

Benefit	Premier	Community	Contributor	Essentials
Chapter event-date selection	First selection	Second selection	Third selection	Remaining dates

Early access to signature-event sponsorships

Event-specific options may include food, beverages, décor, entertainment, awards, and more.

Benefit	Premier	Community	Contributor	Essentials
Early access to signature-event sponsorships	Included	Included	Included	Not included

À LA CARTE OPPORTUNITIES

These may be purchased separately or added to annual sponsorships, subject to eligibility and availability.

Opportunity	Annual price	What is included
Digital Promotion	$500	Submit eligible company events and announcements for promotion through appropriate Chapter communications, including social media and the Chapter e-newsletter. Sponsor-provided content is subject to Chapter review, relevance, scheduling, and channel availability.
ASID TN Sponsor Directory Listing	$250	Enhanced listing in the sponsor section of the ASID TN Member Directory with logo, brief profile, website, category, and designated contact information.
ASID TN Member Directory Access	$500	One authorized login to view permitted member names, e-mails, and district affiliations for Nashville, Memphis, Knoxville/Tri-Cities, and Chattanooga, subject to directory and data-use terms.
Signature Event Sponsorships	Varies	Event-specific options may include vendor tables, food and beverage, entertainment, décor, printed materials, awards, branded experiences, and specialty sponsorships. Details released separately.

Sponsor Directory = listings that help members find companies. Member Directory = authorized access to permitted information about ASID Tennessee members.

Sponsorships are valid from January 1st, 2027 through December 31st 2027.
Questions? Contact us at asid@asidtn.org